



YOUR PASSION, PANCAKES, PROFIT NEXT GREAT ADVENTURE!





Once upon a time (a.k.a. during the pandemic), Sakash (*Do you want?*) was born out of sheer ambition, resilience, and a serious craving for pancakes.

Founded by Blagce DOOEL, Sakash took the pancake game to the next level with a mix of creativity and marketing wizardry.

Now, it's the talk of the town and a beloved brand throughout Macedonia.

Welcome to a world where pancakes are the ultimate experience, and you're leading your own pancake adventure!



OUR **MISSION**

To create mouthwatering, customizable pancakes that make your customers' taste buds sing and their Instagram feeds pop. We're all about happiness, one bite at a time.



AND **VISION**

To become the Beyoncé of pancakes—iconic, world-renowned, and loved by everyone.



WHY INVEST IN A SAKASH FRANCHISE?

Proven Business Model: We've got a story of growth that would make any entrepreneur's heart skip a beat. Picture this: a 1000% increase in sales in the second year, all thanks to smart marketing and a touch of pancake magic.

Unique Brand Identity: Our name is call for action, "Do you want?", is like a little nudge saying, "Come on, you know you want one." It's catchy, memorable, and practically sells itself.

Innovative Operations: Our automated pancake machines work faster than your playlist on shuffle. Consistent quality, minimal effort, and maximum customer satisfaction.



COMPREHENSIVE FRANCHISE SUPPORT

Training Program: Initial intensive training covering operations, recipe preparation, and customer service. Ongoing online training ensures continuous support. You'll be pancake-ready in no time. We'll teach you everything, from the perfect flip to creating that TikTok-worthy syrup drizzle.

Marketing Assistance:

- ▷ Centralized and localized social media campaigns.
- ▷ A dedicated content creator for each franchise, trained and supported by the main marketing team.

Operational support: Continuous real-time assistance through online platforms and scheduled field visits for quality assurance. Got questions? We've got answers. Whether you need a quick tip or a full-on game plan, we're here for you.

Exclusive supply chain: Sakash provides proprietary pancake mixes and essential ingredients through a controlled distribution network, ensuring consistency across all locations.

FRANCHISE UNIT ECONOMICS

ITEM	€	NOTE
Initial investment	50 000 - 60 000	Covering equipment, renovations, and supplies. <i>Because starting a pancake empire doesn't come for free.</i>
Franchise fee	7 000 - 10 000	For training, support and a little sprinkle of Sakash magic.
Royalties fee	5 %	For just a 5% royalty and a 1% marketing fee, you get a recipe for success!
Marketine fee	1%	
Annual revenue 1 st year	500 000	At Sakash, the only thing more golden than our pancakes is your return on investment.
Annual expenses	365 000	We keep the yearly costs predictable and your stress levels low.
Profit	135 000	Only thing fluffier than our pancakes is your bottom line!
Profit margin	27 %	
ROI	6 - 8 month	In Sakash your ROI isn't just quick - it's faster than flipping your first few pancakes!

IDEAL FRANCHISEE PROFILE

Looking for your next big thing?

We're looking for you. You're our ideal franchisee if you:

- ▷ Have some management or hospitality experience (bonus points if you've ever made a pancake).
- ▷ Are ready to lead, motivate, and keep that team energy high.
- ▷ Are financially stable and know your way around a budget.
- ▷ Love good vibes, great food, and happy customers.

Your Chance to Be Part of Sakash

This isn't just any business—it's a brand with heart, style, and pancakes that have people queuing out the door (sometimes for over an hour, because, yes, they're that good!).

We're looking for partners who are ready to roll up their sleeves and join a movement that's reshaping the pancake world.



THE PANCAKE MARKET:

A RISING TREND YOU DON'T WANT TO MISS!

Whether you're flipping in Europe or around the world, comfort food is where it's at. The market is on the rise as customers crave unique, high-quality dining experiences. And pancakes? They're not just for breakfast anymore; they're an all-day indulgence that people can't get enough of. Think customizable, think shareable, think Insta-worthy bites that draw in crowds and keep them coming back for more.

Why pancakes? Because they hit that sweet spot between nostalgia and innovation. Whether it's a classic combo or an unexpected twist, people love the chance to personalize their food.

Ready to ride the pancake wave and serve up happiness on a plate? We sure are.

YOUR CALL TO ACTION LET'S DO THIS!



Ready to bring the unique Sakash experience to your city? Invest in a franchise where passion, quality, and innovation meet for unparalleled customer satisfaction. If you're ready to make a smart investment, join a fun, fast-paced business, and put smiles on faces daily, Sakash is calling your name.

GET IN TOUCH — YOUR FUTURE IS JUST A PANCAKE AWAY!



Contact us today!



@sakash.mk



TikTok

@sakash.mk



[insert contact email]



JOIN A BRAND THAT BLENDS TRADITION WITH INNOVATION. LET'S CREATE SMILES, ONE PANCAKE AT A TIME!